The Value of Words: How to invest in a child's word bank
El Valor de las Palabras: Cómo invertir en el banco de palabras de un niño/a

Our publishing company, Skillful & Soulful Press, strives to encourage families to use a more sophisticated vocabulary because doing so prepares children for reading success. This workshop was developed as an extension of the message promoted in our bilingual children's book, *Mommy, Tell Me Why I Am Radiant*.

Overview: This workshop presents valuable information on the development of language in young children. Research is presented on the connection between strong language skills and an extensive vocabulary to reading and academic success. Practical ideas are shared on what all adults can do to develop a child's language ability and increase the number of vocabulary words in their "word bank", preventing what early reading professionals identify as "word poverty".

Duration: Two to 3-hour format and is a mix of lecture, discussion, and dynamic activities to help all adults adopt the belief that they are indeed "wealthy with words"; and it is up to them to share their "treasure of words and language" with children.

Language: It is recommended that the workshop be delivered in its entirety in one language, English or Spanish. Simultaneous translation should be offered by the host agency.

Goal: This workshop will focus on empowering parents/teachers/adults to enhance early language experiences so they increase the number of words children hear, and learn, because this prepares children for school and life success.

Objectives: Through activities and discussions, participants will:
1) Increase their awareness on the benefits of a well-developed vocabulary
2) Learn practical ideas to support children's language development
3) Identify skills and knowledge that they already possess to help invest more words in a child's word bank

Group Size: The ideal number for an interactive workshop experience is 10 to 40 adults.

Cost: $750.00 for a 3-hour workshop

To schedule, please email Sandra Gonzalez, M.Ed. at skillfulsoulful@gmail.com